

Promoting Registered Apprenticeships: Strategies for Business Service Representatives in the Transportation Industry



Fastport Webinar
Friday, June 6th, 2025

Welcome and Agenda

- Center of Excellence Overview
- The Value of Registered Apprenticeships
- Fastport as a Transportation Industry Intermediary
- Promoting RA to Transportation Industry Employers
- Effective Outreach Strategies
- Fastport Successful Case Examples
- Q&A and Closing



Center of Excellence Overview



- U.S. DOL initiative to increase systems alignment across apprenticeship, education, and workforce
- Led by Safal Partners; 5 national partners
- We provide no-cost services including:
 - Monthly webinars
 - Quarterly virtual office hours
 - Individual compliance assistance and services
 - Online resources (desk aids, guides, frameworks, etc.)



[Visit our website, request assistance](#)



Assessing Your RA Knowledge

Basic

I know what it means, but I don't know how to utilize it and don't have significant experience with it.

Intermediate

I understand RA, I've had experience with RA in some capacity, and I feel comfortable educating internal and external stakeholders about it.

Expert

I have extensive knowledge and relevant experience developing and implementing programs and standards, recruiting apprentices, and convening stakeholders.

The Value of Registered Apprenticeships



What is Registered Apprenticeship?

Registered Apprenticeship (RA) is a proven, customizable, and industry-relevant and US Department of Labor-approved model for organizations to ***find, train and retain new talent*** as well as ***upskill current workers*** in critical occupations.



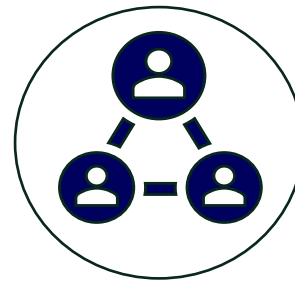
Five Core Components of Apprenticeship



Industry Led



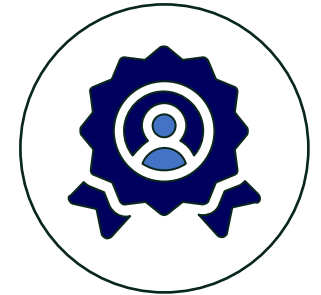
Paid Job



Structured On-the-Job Learning (OJL)/ Mentorship



Supplemental Education



Credentials

Benefits of RA to Employers



Proven workforce method



Build a skilled talent pipeline



Reduce recruitment costs



Improved employee retention



May be eligible for tax credits or other financial benefits

Guest Presenters



Scott Ellsworth

Member of the Fastport Team,
Principal & Owner
Sherpa Management Solutions



Dave Harrison

Executive Director of Workforce
Development & Government Relations
Fastport

Fastport Transportation Industry Intermediary



Introduction to Fastport



Fastport is a U.S. DOL Industry Intermediary

- Funded Partner of U.S. DOL, Office of Apprenticeship
- Tasked with expanding RA opportunities in Transportation industry
 - Promotes RA benefits to the Transportation industry
 - Streamlines process to launch and expand new RA programs
 - Provides access to resources such as pre-approved, industry-endorsed online instruction and tailored coaching on program set-up and funding opportunities.



F A S T P O R T

Learn more about [Fastport](#)

Snapshot of Success

770%

Contract Goal

Fastport's achievement
to goal ratio
for DOL
contract deliverable

26k+

Apprentices Hired

Fastport's programs
have helped to successfully
hire over 26,000
Registered Apprentices
into TDL occupations

200

Organizations

Created
Registered Apprenticeship
programs through
Fastport (includes both
associations and employers)

33

Occupations

Registered Apprenticeship
occupations developed
with Fastport



FASTPORT

Why is the Transportation Industry Unique?

Which of these occupations is in the Transportation Industry?



Truck Driver



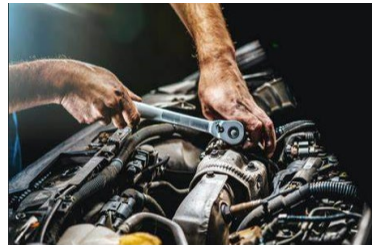
Pilot



Logistics Analyst



Cybersecurity
Worker



Vehicle
Maintenance

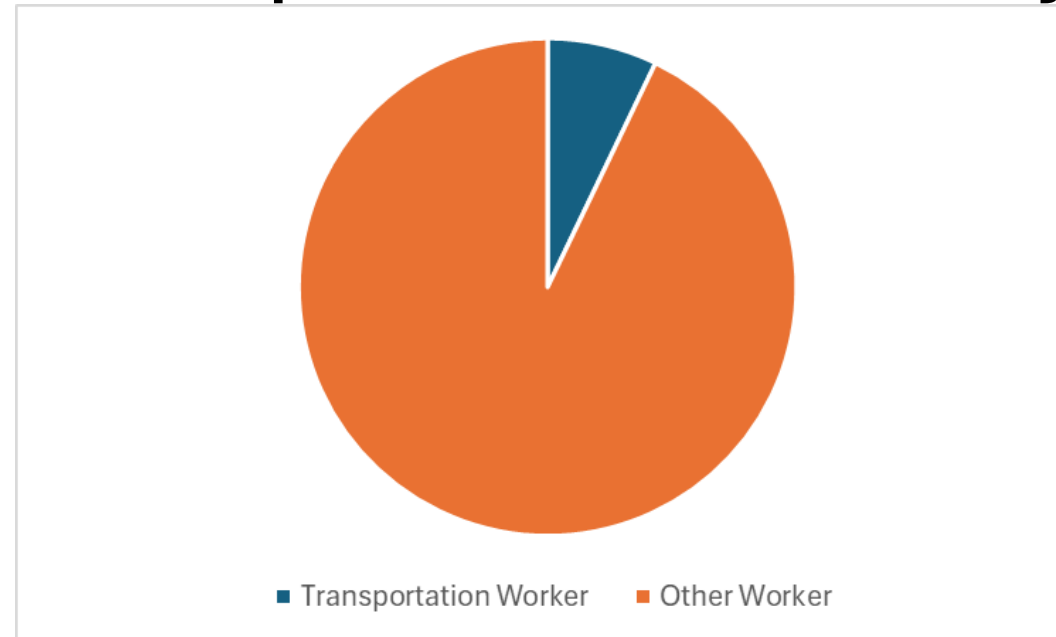


Forklift Driver

**ALL OF
THE ABOVE**

Why is the Transportation Industry Unique?

One out of every 14 workers is in the transportation industry.



Source: <https://nationalapprenticeship.org/logistics-and-supply-chain>

Promoting RA to Transportation Industry Employers



Key Insights for Transportation Employers

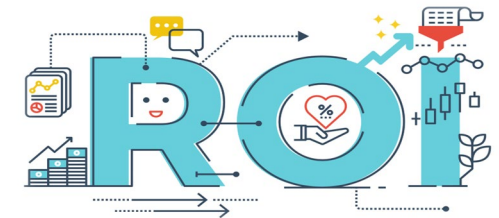
Start-up can be streamlined by partnering with an intermediary:

- Working with intermediaries ***speeds up*** the Registered Apprenticeship process
- The U.S. Department of Labor has access to ***Subject Matter Experts in both RA and your industry***
- An intermediary will ***work directly*** with your organization and with the U.S. Department of Labor



Understand & communicate the Return on Investment to stakeholders:

- *Employer ROI*: For each ***\$1 invested, \$1.47 in return***
- *Public ROI*: For each ***\$1 invested, \$28 in return***



Key Insights for Transportation Employers

Use RA to fill current needs:

- RA programs ***can be tailored*** to your company's unique skill requirements.
- Many similar RA programs ***already exist*** and can be adjusted to your specifics.



Use RA to fill future needs:

- Ensure a highly skilled workforce
- Succession planning



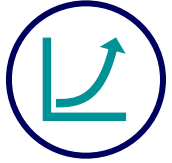
Effective Outreach Strategies



How to Reach Transportation Employers



Industry conferences



Industry RA Accelerators



Targeted Social Media



Adjacent industry events



Fastport Successful Case Examples



Successful Case Examples



- Successfully launched a Department of Labor Registered Apprenticeship program co-sponsored by Fastport and the American Trucking Association in conjunction with the FMCSA's Safe Driver Apprenticeship Program.
- **2025 Next Generation in Trucking Association Career Catalyst Award**



- Driver Registered Apprenticeship Program has **3,123 apprentices currently enrolled** and 398 completers.
- **528 active veteran apprentices** reflect Melton's focus on accessible veteran career pathways.
- Melton highlights the strength of its Registered Apprenticeship Program in key events like Fastport's National Apprenticeship Day webinar with the Military Officers Association of America.



Questions & Answers



Share Promising Practices

WHAT YOU DO MAKES A DIFFERENCE

We Want to Highlight Your
Promising Practices for
System Alignment with
Registered Apprenticeship.



Submit your promising
practice here:



Become a Center Partner

- ✓ **Receive** no-cost expert services, including materials and support
- ✓ **Network** with potential partners nationwide
- ✓ **Be** nationally recognized for your work

**Scan for Partner
Form**



THANK YOU FOR JOINING US

Email us your questions at RA_COE@SafalPartners.com

For more information, visit: dolcoe.safalapps.com

