

Welcome and Agenda

- Center of Excellence: Quick Overview
- Today's Topic: Technical Tips for Convening Stakeholders for Registered Apprenticeship
- Voices from the Field
- Questions and Challenges



Center of Excellence Overview

- Led by Safal Partners (grant awarded July 2021), national partners include NAWDP, COABE, NDIC, FASTPORT and WIA
- Focus: Building sustainable partnerships, supporting system alignment of workforce and education systems to accelerate Registered Apprenticeship (RA).
- Three primary tasks:
 - Providing TA on a National Scope
 - Engaging Key Stakeholders
 - Coordinating with Federal and State Investments





Today's Presenters



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Kelly Haines



Business Services Manager Portland-Metro Workforce Development Board



Construction Sector Strategies

Connecting Registered Apprenticeship and High Road Careers





Beaverton School District

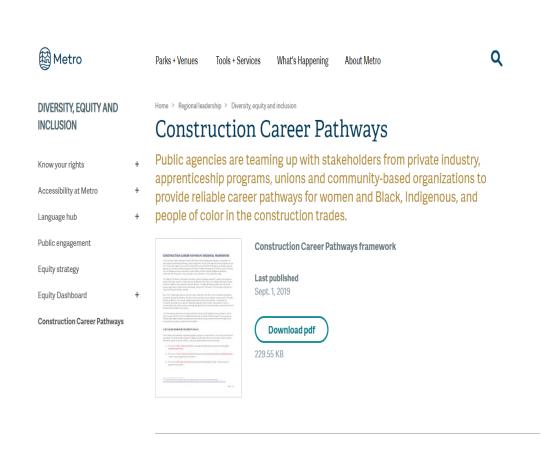
- Merlo Station Magnet Trades Program
- Middle School Trades Camp
- Registered Pre-Apprenticeship Program
- Pipeline into Registered Apprenticeship





Construction Careers Funder Collaborative

- Public Capital Project Owners: City of Portland, Multnomah County, Washington County, TriMet, Metro, Prosper Portland, Portland Community College
- Demand for apprentices
 - Regional Workforce Equity Agreement: hiring requirements
- Investment in apprenticeship supply
 - Outreach, Career Coaching, Preapprenticeship, Apprenticeship Retention
 - ~\$3 Million annually







WorkSource Skilled Trades Apprenticeship Workshop

- Co-created workshop content with Apprenticeship coordinators
- Origin was to support those who applied and ranked low
- Help with understanding trades, how to put together a portfolio, interview prep, how to be most successful
- Open to public monthly
- Goal to institutionalize in the public workforce system for the public to be aware







Marcelo Dossantos



Director, Workforce Development and Executive Director, Advanced Manufacturing Workforce Leadership Council

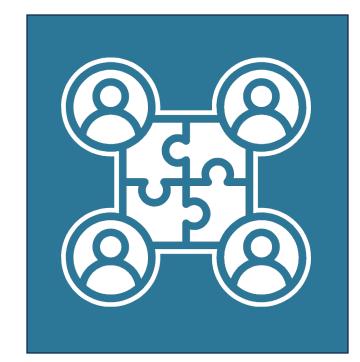


https://www.floridamakes.com/service-offerings/workforce-development-mfg



Partnerships, Alignment and Sustaining

- Leveraging regional partnerships
- Alignment apprenticeship programs with stakeholder needs
- Connecting talent pipelines to relevant industry training and connect employers to skilled workers.
- Sustained stakeholder engagement







Stakeholder Identification

- Employers and Industry Associations
- Education and Training Providers
- Public sector partners
- Workforce Development Boards
- Community Organizations
- Economic Development Organizations







Stakeholder Engagement

- Value Proposition
- Leverage Community Influencers
- Personalized Outreach

- Interactive Session Planning
- Collaborative Agenda Setting
- Flexible Participation
 Options





Share Information and Gather Input

Initial Meeting Agenda

- Introduce the concept of Registered Apprenticeship, including its benefits and structure.
- 2. Share labor market information (LMI) data to illustrate the need for the apprenticeship program.
- 3. Discuss potential roles and contributions of each stakeholder.
- 4. Collect feedback on the proposed program and discuss potential barriers and solutions.
- 5. Discuss next steps and how stakeholders can continue to be involved.





Poll – Breakout Rooms

- Questions for discussion:
 - What is your biggest challenge with convening stakeholders around RA?
 - What are you doing to advance your convening meetings into a sustainable model?
 - What has been your biggest success in convening stakeholders for RA so far?





Questions and Challenges



Access Center Resources

https://dolcoe.safalapps.com

Become a Center partner and....

- ☑ Receive no-cost expert TA, materials, and assistance
- ✓ Network with potential partners nationwide
- ☑ Be nationally recognized for your work







Business Services Information







THANK FOR JOINING US

Email us your questions at RA_COE@SafalPartners.com

